

Driving Readers To Our Site To Bring Customers To Your Door.

Reach more sports events planners with *SportsEventsMagazine.com!*

Get Interactive With *SportsEvents* Planners!

With a variety of ways to advertise on *SportsEventsMagazine.com*, it is now easier than ever to get your message to sports planners. Take advantage of these advertising opportunities and bring sports planners to your door.

*Please note all rates listed below are net rates.



▶ *SportsEventsMagazine.com*

Ad Unit	Size/Description	12x	6x	3x	1x
Leaderboard/Super Banner	728 x 90 pixels	\$620	\$700	\$745	\$825
Side Adlet	220 x 200 pixels	1,075	1,230	1,315	1,475
Custom Adlet	220 x 400 pixels	1,455	1,670	1,785	2,000
Flash Video Homepage Adlet*	220 x 200 pixels	2,165	2,485	2,670	3,000

*Adlet will link to pop-up window of Flash video. Please send video file in SWF format, no longer than 3 minutes.

Flash Video Showcase*	3 minutes	\$4,275 (12 months)			
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*Flash video will appear in Showcase Library for 12 months. Please send video file in SWF format.

E-Brochure*	500 words, 3 images	\$7,800 (12 months)			
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*E-Brochure will appear as a webpage on *SportsEventsMagazine.com* featuring the advertiser and will run for 12 months.

(All banner and adlet art submitted should be GIF or JPEG files in RGB color and 72 dpi. Animated GIFs and SWF files are supported.)

▶ E-Newsletter

Ad Unit	Size/Description	12x	6x	3x	1x
E-letter Banner Ad	500 x 60 pixels	\$485	\$550	\$585	\$650
E-letter E-vertorial	75 words, logo	565	635	675	750
Custom E-Newsletter	Pictures/Text	2,230	2,530	2,680	2,975
Flash Video Link*	3 minutes	565	635	675	750

*Will link to video file. Please send video file in SWF format. Flash Video Homepage Adlet or Flash Video Showcase required. Cost of Flash Video Adlet or Showcase not included.

(All banner and logo art submitted should be GIF or JPEG files in RGB color and 72 dpi.)

▶ *SportsEvents* Digital Edition — sportseventsmagazine.epubxpress.com

Ad Unit	Size/Description	12x	6x	3x	1x
Banner Ad	450 x 60 pixels	\$920	\$1,040	\$1,100	\$1,225
Navigation Bar Ad/Logo	275 x 39 pixels	580	660	700	775
Custom Viewer Tab	Tab Text	3,595	4,070	4,310	4,790
Flash Video Pop-Up Ad*	3 minutes	1,875	2,065	2,155	2,345
Pop-Ups*	Sizes Vary	650	715	750	815

*Advertisement that pops up when a page is turned in the digital edition.

(All banner and navigation bar ad/logo art submitted should be JPG, GIF, PNG, or SWF files saved for website format. Video size and format will depend on placement in digital edition, please contact us for more information. Pop-up ads size vary and can be submitted in JPEG, GIF, or SWF formats. Please contact us for pop-up ad sizes.)

▶ E-Marketing

Ad Unit	Size/Description	12x	6x	3x	1x
E-mail Blast	html file	\$1,630	\$1,850	\$1,960	\$2,175

*E-mail Blast sent to *SportsEvents* subscribers promoting your destination or property. Html files cannot exceed 600 pixels wide and advertisers may submit an html file and images or provide us with a link to the html file.

▶ Webinar Series

Ad Unit	12x	6x	3x	1x
Title-Sponsored Webinar	\$3,595	\$4,075	\$4,315	\$4,795